

Medical Center

In the tradition of the Medical College of Virginia

January 14, 2020

Hello,

I would like to extend an invitation for you to attend the Vendor Fair at VCU School of Dentistry Research Day. The event will take place **Thursday, April 16, 2020** at **VCU School of Dentistry** in Richmond, Virginia.

Included in this document you will find the following detailed information about the event:

- (1) Registration form (link to the online registration)
- (2) Registration deadline and costs
- (3) Timeline of the day's events
- (5) Parking information
- (4) Map
- (6) Sponsorship opportunities

In an effort to enhance efficiency, we are ONLY offering online registration for the event. Those that register by March 1, 2020 will receive a \$25 registration fee discount!

Upon receipt of your registration form, I will be your dental student liaison who will serve as your primary contact for the event. I will be available to answer any questions you may have and offer any help that you may need.

I appreciate your attention to these details and look forward to hearing from you and making this a very successful event!

Sincerely,

Rebecca Cerva

Rebecca Cerva, Class of 2022
ASDA/SGC President-Elect
vcuclinicday@gmail.com
(703) 399-6290
VCU School of Dentistry

School of Dentistry

Office of Student Government:
Student Governance Committee /
American Student Dental Association

Lyons Dental Building, Room A-014
520 North 12th Street
P.O. Box 980566
Richmond, Virginia 23298-0566

www.dentistry.vcu.edu



The Student Governance Committee and the American Student Dental Association (VA Commonwealth chapter) comprise the official student government of the VCU School of Dentistry.

www.studentorg.vcu.edu/sgcasda/
www.asdanet.org

an equal opportunity/affirmative action university

**2020 VCU School of Dentistry
Research Day and Vendor Fair
Registration Details/Form**

Cost:	<u>1st Table</u>	<u>Additional Table</u>
Payment Received/Postmarked on or before <i>March 1, 2020</i>		
Online Registration.....	\$625	\$150
Payment Received/Postmarked from <i>March 1 – March 30, 2020</i>		
Online Registration.....	\$650	\$150

For those requesting a specific area in front of the courtyard window or registration desk, there is an additional \$50 fee and spots are filled on a first come, first served basis. Please leave your request in the final registration box and we will contact you for additional payment if spots are still available.

We are ONLY offering online registration for the event in the effort to enhance efficiency. If for some reason you cannot register online, please contact us at vcuclinicday@gmail.com to make other arrangements.

Online Registration Link: <http://vcuasda.com/vcuasda/vendor-fair>

We will send you a confirmation email within a few days following your online registration.

Timeline of Events, Parking Information, and Map

Timeline of Events:

- 7:30am – 9:30am** Vendors arrive and set-up (Lyons Building, 2nd floor)
- 8:00am – 10:30am** Student Registration and Continental Breakfast
- 10:00am* – 1:00pm** Exhibitor Fair and Door Prizes (Lyons Building, 2nd floor)

*Please make every effort to be ready by 9:30am. Students will be available to help you unload your car and set-up your table beginning at 7:30am. If you require any special assistance, please notify us via vcuclinicday@gmail.com prior to the day of the event to make arrangements.

Address: VCU School of Dentistry
520 N. 12th Street
Richmond, VA 23298

Where to Unload: In front of the Lyons Building. Elevators are inside, to the right.

Parking Info: There are several available parking locations, including the 8th Street parking deck and several other nearby parking decks.

2020 VCU School of Dentistry Research Day and Vendor Fair



**2020 VCU School of Dentistry
Research Day and Vendor Fair
Sponsorship Opportunities**

Research Day is the most highly attended and anticipated event during the school year. Students and faculty prepare poster presentations highlighting the research they have conducted over the past year. On this day, ASDA/SGC also hosts the Vendor Fair on the main clinic floor. The school opens its doors to over 50 dental related companies and organizations. The culmination of the day is the keynote address and awards ceremony. A notable speaker is invited to present to the faculty and students and is followed by an awards ceremony where the top student researchers and student leaders are honored with scholarship money. Please consider the following options to increase your exposure:

Host the Continental Breakfast

Sponsorship

Level: \$500

This sponsorship will allow you to be one of the first companies to greet the students in the morning at the breakfast table located near the check-in table on the first floor. We will arrange for the food and place a banner over the table indicating your sponsorship. Your name will also be listed in the official Research Day and Vendor Fair Program as the Breakfast Sponsor.

Door Prizes

An important way to encourage students to attend the event is by offering door prizes. We would like to invite you to either send door prize(s) to the above address or bring them with you. There will be a section on the registration form to indicate if you would like to participate in the door prize raffle. If you have any questions, please contact: vcuclinicday@gmail.com.

If you are interested in any of the above sponsorship opportunities please indicate so when you fill out the registration form. If you decide to participate in a sponsorship opportunity after submitting your registration form, please contact Rebecca Cerva no later than Saturday, March 30, 2020. This will allow sufficient time to ensure adequate advertisement of your sponsorship.

If you would be interested in sponsorship opportunities for the Alumni/Student Golf Tournament or Molar Roller Bike Ride, please contact the Assistant Director for Alumni and Student Engagement, Kendra Novey, at (804) 828-1138 or kwnovey@vcu.edu.