



Virginia Commonwealth University
American Student Dental Association

520 N. 12th Street, Suite 450, Richmond, VA 23298

vcuasda@gmail.com

www.vcuasda.com

Dear Prospective Sponsor,

I am writing to you on behalf of Virginia Commonwealth University's chapter of the American Student Dental Association, or "VCU ASDA". We hope you will consider joining us for the upcoming 2026-2027 academic year as one of our sponsors.

Who we are:

The VCU ASDA chapter is both the governing association for the student body at the VCU School of Dentistry and the local ASDA chapter that works in association with the National American Student Dental Association. Therefore our local chapter is called SGC/ASDA (Student Governance Committee/ASDA). All of our policies and positions on issues affecting dental students coincide with National ASDA. Furthermore, the mission of our local chapter is synonymous with that of National ASDA and is outlined below. VCU ASDA aims to develop professional leadership, awareness, and action, and to help ASDA in its goal to become the premier source of leadership-development training for dental students. All ASDA members are student members of the highly regarded American Dental Association. We pride ourselves in our broad scope of involvement in all facets of our dental community.

Mission Statement:

The American Student Dental Association ("ASDA") is a national student-run organization that protects and advances the rights, interests and welfare of dental students. It introduces students to lifelong involvement in organized dentistry and provides services, information, education, representation and advocacy.

Our vision for the future:

One of our current goals is to inspire and further develop our leadership by increasing our involvement with local, state, and national leaders in the dental community. Over the course of each year, ASDA hosts the National Leadership Conference, District Meetings, Annual

Session, and National Dental Student Lobby Day. We feel that one of the best ways to increase participation and strengthen our chapter leadership is to send students to these events. Our members realize the importance of the issues facing dentistry, networking, educational resources, and product education, and are the future leaders of organized dentistry.

Our Upcoming Year

We have many events planned to help our students become better leaders and business owners upon graduation. To best serve the interests of our students, we have an event-filled year ahead; however, we also realize that, as students, the funds available for us to host quality events are limited. In order to keep the cost of attendance at a minimum, we hope that you will express your continued support for VCU ASDA by sponsoring and participating in our events. In return for your sponsorship, we would like to invite you to attend our events and interact with students. Please find our sponsorship options below.

Sponsorship Levels:

Position your company at the forefront of the 400 dental students at VCU with one of our premier packages. They can also be curated to your company's interests. If you are only interested in select opportunities, see below (the *Additional Opportunities* section). If you have an idea that is not listed, please reach out and we can discuss further!

Bronze - \$1,500 - Your company is invited to give one 45-minute lunch and learn with approximately 100 students, as well as host a social event. Your company will also be provided a prime location table at our Vendor Fair in April. Your Company's logo and description will be featured on our website

- **Custom package - \$2,500** - If you would like to host one lunch and learn without the stress of ordering food. We will take the responsibility of ordering and paying for either Chick-Fil-A or Chipotle completely off your plate.

Silver - \$1,800 - In addition to the Bronze level benefits, your company is invited to host **two** lunch and learns in both the Fall and Spring semesters.

- **Custom package - \$4,000** - If you would like to host two lunch and learns without the stress of ordering food. We will take the responsibility of ordering and paying for either Chick-Fil-A or Chipotle completely off your plate.

Gold - \$2,500 - In addition to Silver level benefits, \$700 will be used to sponsor four students to attend the highly-anticipated District 4 ASDA Conference.

Additional Opportunities:

In addition to our sponsorship levels, we also have the option to sponsor individual events.

Individual Lunch and Learn (\$300) - Invited to give a 45-minute lunch and learn in either the fall or spring semester. Companies are responsible for ordering food. Please contact

vculunchandlearn@gmail.com for more details.

Vendor Fair (\$1000) - More information will be sent at a later date. The tentative timeframe is April 2027.

ASDA sponsored event/social of your choice - Looking for something more specific? Host a unique event. Let us know what you have in mind and ASDA will advertise your event. Please contact vcuasdaeevents@gmail.com for more details.

Pre-Dental Day (\$400) - Our ASDA chapter is involved in helping undergraduate students learn more about getting into VCU and what to expect when they arrive. The annual Pre-Dental Day at VCU welcomes dozens of pre-dental students who participate in guided tours, hands-on simulation lab activities, and lunch with current students. Your logo would be featured on the VCU Pre-dental Day t-shirts and any marketing for the event, as well as a table during lunch.

Wellness Week (\$300) - Dentistry may primarily focus on the head and neck, but wellness incorporates physical, emotional, occupational, intellectual, and environmental health. ASDA Wellness Week highlights each of those pillars of wellness and provides students with fun activities that encourage them to incorporate a healthy balance in their lives. You will be provided a table at each event. Examples of wellness activities include offering a grab-and-go breakfast, an art activity, or potting plants with your logo on the pot.

Skit Night (\$1000) - Our best-attended event is our annual celebration for faculty and students. Each class submits a 15-20 minute video that highlights some of the funnier aspects of being in Dental School and audience members vote for their favorite. There is a happy hour one hour prior to the event which is open to students and faculty. Your company would be included on all of our promotional banners and posts.

If there is a specific event you would like to sponsor or have any other ideas, do not hesitate to contact me to work on getting you to the school and interacting with us. We appreciate your time, consideration, and interest in sponsoring our very exciting year.

Sincerely,

Tonya DeBlasio
Treasurer, VCU SGC/ASDA
vcuasda@gmail.com

Sponsorship Registration Form

Option 1: Fill out form and complete payment online at
<https://www.vcuasda.com/become-a-sponsor>

Option 2: Complete, scan, and remit this form to vcuasda@gmail.com, or mail completed form and check to address indicated below. ***Please print legibly.***

VCU ASDA

ATTN: Tonya DeBlasio

520 N. 12th Street, Suite 450

Richmond, VA 23298

COMPANY NAME: _____

COMMITTED SPONSORSHIP LEVEL:

Silver (\$250) _____ Gold (\$1,000) _____

Platinum (\$1,500) _____

Elite (\$3,000) _____ Premier (\$5,000) _____

Other: _____

REPRESENTATIVE NAME: _____

Phone No.: _____ **Email:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

I hereby confirm and commit to this sponsorship level for VCU ASDA in accordance with the stipulations presented in this document in its entirety. I am fully aware that there will be no refunds made by VCU ASDA if I commit to sponsorship, for any reason, including not being able to attend events during the designated dates/times.

Printed Name: _____ **Date:** _____

Signature: _____